



THE BUILD FROM WITHIN ALLIANCE

Convening Agenda  
August 3-6, 2022

<https://www.bfwalliance.org/bfwa-2022-convening>

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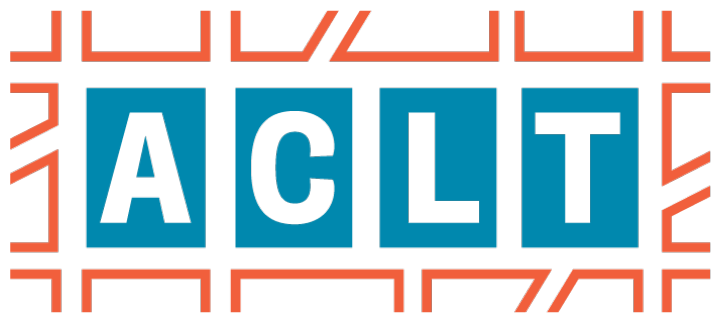
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## WELCOME LETTER

Dear Build from Within Members and Friends

We are beyond excited to welcome everyone to our 13th Build from Within Convening in beautiful Anchorage Alaska. This convening has always been a time for our members to come together with purpose and learn from each other. It is an opportunity to get technical information on that what has worked for the Alliance so far. And perhaps most importantly, it is a chance to draw new energy and new strength for our shared work. There are so many of you out there working hard and moving mountains. The convening reminds us that we are not alone in our mission, that we do this work together, and that we each have so much to share.

This year's Anchorage Convening is special for a couple reason. Most obviously, who doesn't have Alaska on their traveler's bucket list? But this place also has specific relevance to our current and future work as an Alliance. Our approach focuses deliberately on the importance of advancing racial and economic equity through community development. Alaska has the highest rate of Native populations of any state. And Anchorage has the greatest proportion of Native peoples among places with over 100,000 residents. By learning about the rich history of Alaska's Indigenous people and hearing from local Indigenous leaders, we will deepen and broaden this equity work.

As many of you know, this work happens at the level of the individual—the local entrepreneur. But the broader context of this work is what makes community wide change possible. This means scaling our model on both the local and the national level though intentional partnerships and mission driven economic development in our communities. Anchorage Community Land Trust has been committed to community economic development work long before they were an Alliance member. For this reason, they have so much to teach us about strategies and partnerships that transform communities and create new opportunities for entrepreneurs.

We are excited to be together in Anchorage with each of you and your travel companions. And we are grateful for our hosts Anchorage Community Land Trust, their many community partners and for each of our members.

With gratitude and anticipation!

The Build from Within Alliance Team

# Day 1: Wednesday, August 3, 2022

4:00pm – 9:15pm AK

## The Alaska Native Heritage Center

8800 Heritage Center Drive  
Anchorage, Alaska 99504

**Overview:** Build from Within Alliance members, friends, and travel companions are invited to the Neighborhood Hero Awards. This annual event celebrates entrepreneurs who are making a difference in Anchorage. Before the Awards begin, you are invited to join us for a facilitated tour of the Alaska Native Heritage Center from 5:00-6:00pm.

**Transportation:** At 4:00 pm a 52-seat bus arrive at the Hilton Anchorage to take you to the Alaska Native Heritage Center (ANHC). This is timed to provide transportation to those of you who choose to attend the tour of ANHC at 5:00pm. If the bus fills up at 4:00pm, you can catch a cab or rideshare to ANHC. For those of you who choose to go directly to the Neighborhood Hero Awards, you can do the same. The bus will load for its return journey at the Heritage Center from 8:45-9:00pm. You are **not** required to use the same mode of transportation each way. For example, you may choose to get a Lyft to ANHC and take the bus back to the hotel.

*Gold cells indicate activities where travel companions are invited to participate.*

*White cells indicate activities that are limited to BfWA members and other registered Convening guests*

| Time blocks | Description  |
|-------------|--|
| 4:00-4:15   | <b>Bus boards at the Anchorage Hilton</b><br>500 W 3rd Ave, Anchorage, AK                                |
| 4:45-5:00   | <b>Arrive at The Alaska Native Heritage Center</b><br>Register at the BfWA table                         |
| 5:00-6:00   | <b>Tour of the Alaska Native Heritage Center</b>   |
| 6:00-7:00   | <b>ACLT's 2022 Neighborhood Hero Awards</b><br>Dinner provided by ACLT at strolling stations<br>Cash bar |
| 7:00-8:45   | <b>Neighborhood Hero Awards programming followed by a social hour</b>                                    |
| 8:45-9:00   | <b>Bus boards at The Alaska Native Heritage Center</b>   |
| 9:00-9:15   | <b>Return to Anchorage Hilton</b>  |

## Day 2: Thursday, August 4, 2022

8:30am – 8:30pm AK

### Build from Within Alliance Convening Sessions and Neighborhood Tour of Mountain View

*Shahir Ahmed and Sharonda Glover will be your emcees for the day.*

#### Mountain View Service Center

161 Klevin Street  
Anchorage, Alaska 99508

**Overview:** Programming for the BfWA Convening on Thursday is limited to BfWA members and others registered Convening guests.

**Transportation:** In the morning, you will get a cab or Lyft/Uber to Mountain View Service Center. A bus will pick everyone up from Mountain View Service Center for a tour of Mountain View including a stop at Grow North Farm and dinner at West Berlin. The bus will return everyone to the Hilton Anchorage by 8:30pm.

*Gold cells indicate activities where travel companions are invited to participate.*

*White cells indicate activities that are limited to BfWA members and other registered Convening guests.*

| Time blocks | Description   |
|-------------|---|
| 8:30-9:00   | <b>Breakfast</b>  |
| 9:00-9:30   | <b>Welcome to the Build from Within Alliance Convening!</b><br><i>Patti Tototzintle, Esperanza United; NDC Board Member; BfWA Board President</i><br><i>Kirk Rose, Anchorage Community Land Trust</i><br><i>Carol Gore, Cook Inlet Housing Authority</i><br><i>Noya Woodrich, Child &amp; Family Health Division, MN Dept of Health; NDC Board Member</i>   |
| 9:30-9:55   | <b>Session 1A. Spotlighting Build from Within Alliance's commitment to racial and economic justice through Alaska Native and American Indian partnerships and values</b><br><br><i>At the Build from Within Alliance we are grounded in values and practices that promote racial and economic justice. In this session series, we will build upon previous discussions about race by learning more about Native history in the towns and cities of BfWA members. Native leaders will share perspectives from their communities and explore with us the values and principles that are consistent with our approach.</i><br><br><i>Mihailo Temali, BfWA, Neighborhood Development Center</i><br><i>Mike Goze, American Indian CDC; NDC Board Member</i><br><i>Dustin Goslin, Mille Lacs Corporate Ventures</i> |
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| 9:55-10:50  | <p><b>Session 1B. Co-hosts Anchorage Community Land Trust and Cook Inlet Housing Authority tell the story of an extraordinary partnership grounded in Alaska Native values and practice</b></p> <p><i>Partnerships are essential to fully investing in entrepreneurs and communities. In this session, Anchorage Community Land Trust will share how they partner with Cook Inlet Housing Authority and how both organizations are rooted in Native values. They will talk about their programming approaches to authentically engaging Native entrepreneurs.</i></p> <p><i>Kirk Rose, Anchorage Community Land Trust</i><br/> <i>Carol Gore, Cook Inlet Housing Authority</i><br/> <i>LeeAnn Garrick, Cook Inlet Tribal Council</i></p> |
| 10:50-11:05 | <b>Break</b>   |
| 11:05-12:15 | <p><b>Session 1C. Breakout discussions: Our values set us apart. How can we continue to grow our impact?</b></p> <p><i>Our values drive our work, and they contribute to the many ways we stand out among small business support providers. In this interactive session, we will explore these values and how we live them in our work. We will also discuss opportunities for greater impact in these areas and the barriers we face in embracing them more fully.</i></p>  |
| 12:15-1:15  | <b>Lunch + introductions</b>   |
| 1:15-1:45   | <p><b>Session 2A. What does it mean to be place-based? Getting entrepreneurs into visible commercial spaces</b></p> <p><i>Place and real estate make up the fourth pillar of our model. In this session series we will deconstruct what it means to be place-based and spotlight a few members who are embracing this approach in the ways that are aligned with their communities. We will discuss strategies to concentrate resources and develop clusters in key corridors and other spaces.</i></p> <p><i>Mihailo Temali, BfWA, Neighborhood Development Center</i><br/> <i>Alvaro Drake-Cortes, The Welcoming Center</i><br/> <i>Dominic Robinson, CenterState CEO; BfWA Board Member</i></p>                                       |
| 1:45-2:45   | <p><b>Session 2B. Breakout discussions: The integrated approach to getting entrepreneurs into neighborhood commercial spaces</b></p> <p><i>To put the ideas presented in Session 2A to work, we will form small groups of 3 or 4 people. Each group will be given a set of scenarios about entrepreneurs who are ready to start or move their business into a commercial space. Groups will select one scenario and map a strategy – including the tools, systems, resources, and partnerships that can be used to achieve this goal. At the end of this session, you will report back to the bigger group.</i></p>  |

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| 2:45-3:00 | <b>Board bus for Neighborhood Tour of Mountain View</b>   |
| 3:00-4:30 | <p><b>Neighborhood Tour of Mountain View:</b> A bus tour of the Mountain View neighborhood that will visit several ACLT-owned commercial sites, neighborhood community spaces, and businesses owned by Set Up Shop alumni. Stops will include the Mountain View Community Center, <a href="#">Grow North Farm</a>, and <a href="#">Eva's Cupcakery</a>. ACLT's partners and neighborhood business owners will join us to share their stories.</p> <p><i>Radhika Krishna, Anchorage Community Land Trust</i><br/> <i>Kirk Rose, Anchorage Community Land Trust</i></p> |
| 4:30-5:30 | <p><b>Grow North Farm</b><br/> <i>Snack provided</i></p>  |
| 5:30-5:45 | <b>Board bus or walk to dinner at West Berlin</b>   |
| 6:00-8:00 | <p><b>Dinner at West Berlin</b><br/> <i>Everyone is responsible for paying for their own dinner and drinks</i></p>  |
| 8:00-8:15 | <b>Board bus to return downtown to Hilton Anchorage</b>   |
| 8:30      | <b>Arrive downtown at Hilton Anchorage</b>  |

## Day 3: Friday, August 5, 2022

8:30am – 6:00pm AK

Build from Within Alliance Convening Sessions and Walking Tour of Spenard  
*Shahir Ahmed and Sharonda Glover will be your emcees for the day.*

The Nave

3502 Spenard Road  
Anchorage, AK 99503

**Overview:** Programming for the BfWA Convening on Friday is limited to BfWA members and others who registered for the Convening. Travel companions are invited to join us at 5:00pm when we go to Tatilani for a social hour.

**Transportation:** In the morning, you will get a cab or Lyft/Uber to The Nave. You can then walk or get a Lyft/Uber at 5:00 when we go to Tatilani.

Gold cells indicate activities where travel companions are invited to participate.

White cells indicate activities that are limited to BfWA members and other registered Convening guests.

| Time blocks  | Description  |
|--------------|--|
| 8:30-9:00    | <b>Breakfast</b>   |
| 9:00-9:30    | <b>Welcome back to the Build from Within Alliance Convening</b>  |
| 9:30-10:45   | <p><b>Session 3. Breakout discussions: Deeper and broader impact through peer learning</b></p> <p><i>One of the most compelling reasons to travel and get together at the BfWA Convenings is to connect you to peers, learn from one another, and find new ways to support each other. This session is a learning exchange for those of you who work in similar positions or work arenas. You will get together to identify emerging opportunities, tough challenges, and everything in between. Each group will workshop solutions and find ongoing ways to connect once we get back home.</i></p> <ol style="list-style-type: none"> <li>1. EDs and Board of Directors – <a href="#">Mihailo Temali, BfWA, NDC</a></li> <li>2. Lenders/people who manage lending relationships – <a href="#">Steve Tobocman, BfWA</a></li> <li>3. TA providers/people managing TA partners – <a href="#">Shahir Ahmed, BfWA, NDC</a></li> <li>4. Training coordinators/managing community partner relationships – <a href="#">Daniel Cowen, BfWA</a></li> <li>5. Fund development and communications - <a href="#">Sharonda Glover, BfWA</a></li> <li>6. Operations//administrative staff - <a href="#">MJ Johnson, BfWA</a></li> <li>7. Funders separately - <a href="#">Daniel Gibson, Allegany Franciscan Ministries</a></li> </ol> |
| 10:545-11:00 | <b>Break</b>   |
| 11:00-12:30  | <p><b>Session 4. Breakout discussions: Fully exploring your stage of growth and what's coming next</b></p> <p><i>Growth is inevitable in this work. Every stage holds a distinct set of challenges and opportunities. In this interactive session you will determine which of the following stages of growth best describes your organization. Each group will explore how this growth stage is affecting the work and anticipate what comes next. You will also come up with a set of learning opportunities to support growth and alleviate pain points in each stage.</i></p> <ol style="list-style-type: none"> <li>1. Expanding beyond your target neighborhoods - <a href="#">Renay Dossman, NDC</a></li> <li>2. Deepening impact in current communities of focus - <a href="#">Daniel Cowen, BfWA</a></li> </ol>  |



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|            | 3. Getting started - <a href="#">Shahir Ahmed, BfWA, NDC</a>   |
| 12:30-1:30 | Lunch  |
| 1:30-2:10  | <p><b>Session 5A. Lightning round: Our work in the context of community development. Building comprehensive partnerships for shared neighborhood prosperity</b></p> <p><i>Supporting community and culture extends beyond the work of entrepreneurship. Our work is interwoven with all the work of community development. Members showcases how this is happening back home.</i></p> <p><a href="#">Steve Tobocman, BfWA</a><br/> <a href="#">Donna Garnett, Montbello Organizing Committee</a><br/> <a href="#">Paul Calistro, Westend Neighborhood House, BfWA Board Member</a></p>   |
| 2:10–2:45  | <p><b>Session 5B. Big group discussion: Reflecting on themes from the lightning round</b></p> <p><i>A discussion with everyone in the room to explore how to build effective partnerships with others who can support community development and sustain and support a shared approach to neighborhood prosperity. We will also discuss our respective responsibilities within our work arenas that contribute to the integrated community development aspect of our vision.</i></p> <p><a href="#">Steve Tobocman, BfWA</a><br/> <a href="#">Donna Garnett, Montbello Organizing Committee</a><br/> <a href="#">Paul Calistro, Westend Neighborhood House, BfWA Board Member</a></p> |
| 2:45-3:00  | Break and transition to walking tour   |
| 3:00-4:15  | <p><b>Walking tour of Spenard:</b></p> <p>A walking tour illustrating the real estate practices of ACLT and partner <a href="#">Cook Inlet Housing Authority</a>. ACLT’s Board Chair, Tyler Robinson, will lead a walk through several commercial and mixed-use buildings, including the future site of ACLT’s commercial kitchen incubator. We’ll look at residential, commercial, and community spaces located at 36<sup>th</sup> St. and Spenard Rd.</p>  |
| 4:15-5:00  | <p><b>Closing plenary</b></p> <p><a href="#">Chanell Scott Contreras, ProsperUs Detroit, BfWA Board Vice President</a><br/> <a href="#">Daniel Gibson, Allegany Franciscan Ministries</a></p>  |
| 5:15       | <p><b>Social hour at <a href="#">Tatilani</a></b><br/> 3002 Spenard Rd #101</p>  |

*A six-minute walk from The Nave or a quick Lyft/Uber  
Everyone is responsible for paying for their own snacks, meals, and drinks*

## Day 4: Saturday, August 6, 2022

9:15am – 7:30pm AK

The 26 Glacier Cruise  
Cliffside Marina,  
100 W Camp Rd,

Whittier, AK 99693

Limited to those of you who registered and paid for this cruise!

The **26 Glacier Cruise** departs from Whittier to explore the calm waters and wild sights of **Alaska's Prince William Sound**. Discover glacier-carved fjords and pristine wilderness around every turn. Watch for marine wildlife and migratory birds along the way. Travel in comfort aboard safe, modern high-speed catamarans.

Prince William Sound boasts one of the world's largest concentrations of tidewater glaciers. **College and Harriman Fjords** provide an impressive panoramic view of these spectacular glaciers flowing down from the mountains to the saltwater. As the Captain navigates a path through the ice-filled waters, watch the dynamic tidewater glaciers closely as massive chunks of ice can calve (break off) at any moment and crash to the sea with a thunderous sound.

**Marine wildlife** and **migratory birds** easily outnumber people in Prince William Sound, so the odds are good that you will see a lot more than glaciers on our cruises! Sea otters are a common sight, along with harbor seals, Bald eagles, and kittiwakes. There are five species of wild Alaska salmon in the Sound. When the fish are in, the whales and bears will follow! It is not uncommon to see orca whales, humpback whales, sea lions, black bears, mountain goats, Dall's porpoise, and migratory birds on our 26 Glacier Cruise.

| Time blocks | Description   |
|-------------|---|
| 9:15-9:30   | <b>Bus boards at the Anchorage Hilton</b><br>500 W 3rd Ave, Anchorage, AK |
| 12:30       | <b>Arrive at the Cliffside Marina</b>                                     |
| 12:45-5:45  | <b>26 Glacier Cruise</b>  |
| 5:45-6:00   | <b>Bus boards</b>   |
| 6:00-7:30   | <b>Return to Anchorage Hilton</b>   |